



Jacob Walter

Digital Marketing & Design

Contact

- 📞 1 705 716-0937
- ✉️ jacob@socialsquared.ca
- 📍 Barrie, Ontario L4N 9R5

Education

2017 - 2018

Bachelors, Electrical Engineering
University of Ottawa

2007 - 2009

Bachelors, Business Management
Georgian College

Skills

- Facebook Ads ●●●●●●
- TikTok Ads ●●●●●●
- Digital Strategy ●●●●●●
- Google Ads ●●●●●●
- Leadership ●●●●●●

Hobbies

- Investing
- Gaming
- Driving

About

My name is Jacob, and I live on espresso and good tunes. In my spare time I enjoy listening to music and playing games with friends. Identifying problems and establishing unique solutions is one of my strong suits. I have been working on my computer since I was 11 years old which has given me the knowledge and experience in and platforms such as: Adobe Suite, Microsoft Office Suite, Google Ads, and Facebook Ads.

Work Experience

Digital Marketing Manager/Co-Founder

Present SocialSquared / Barrie, ON, Canada

Growing SocialSquared in ways that better meet the needs of our customers, and providing the best possible digital marketing solutions at the highest level.

Freelance Graphic Design

Present Self-Employed / Barrie, ON, Canada

I have been a wide array of design including, but not limited to: website design, photo editing, branding, and product design.

Digital Marketing Manager

2018-2020 PerfectSense Home Inc. / Barrie, ON, Canada

Managed the marketing team while rolling out all campaigns on all marketing channels. ie: Facebook, Instagram, & Google.

Certifications

Google Search Ads Certification

Present Google

Google Display Ads Certification

Present Google

Google Shopping Ads Certification

Present Google

Facebook Marketing Partner

Present Facebook